

Sveučilšte u Dubrovniku Ekonomski fakultet Lapadska obala generala Nojka Marinovića 7, 20000 Dubrovnik tel: 00 385 20 445 901, e-mail: ekonomija@unidu.hr

Obrazac

IZVEDBENI PLAN NASTAVE ZA AKADEMSKU 2025/2026.

F04-12

SVEUČILIŠNI PRIJEDIPLOMSKI STUDIJ BUSINESS ECONOMICS

Ovjera Dekan Ovjera Rektor Potpis: Potpis: Datum: 28.5.202

LUISTE U DUBROIT	Sveučilište u Dubrovniku Ekonomski fakultet Lapadska obala generala Nojka Marinovića 7, 20000 Dubrovnik tel: 00 385 20 445 901, e-mail: ekonomija@unidu.hr	Obrazac
Relives STUDIORUM Rt	IZVEDBENI PLAN NASTAVE ZA AKADEMSKU 2025./2026.	F04-12

1. godina prijediplomskih studija

E U DUBROUTINU WUSD	Sveučilište u Dubrovniku Ekonomski fakultet Lapadska obala generala Nojka Marinovića 7, 20000 Dubrovnik tel: 00 385 20 445 901, e-mail: ekonomija@unidu.hr	Obrazac
TUDIORUM RT	IZVEDBENI PLAN NASTAVE ZA AKADEMSKU 2025./2026.	F04-12

List of compulsory and elective courses with number of teaching hours and number of ECTS credits of UNDERGRADUATE STUDY – IT MANAGEMENT, MARKETING, TOURISM

LIST OF COURSES

Year of s	study: 1	LIST OF COURSES				
Semeste	-					
No.	COURSE CO-ORDINATOR	COURSE	L	Е	S	ECTS
		COMPULSORY COURSES				
1.	Perica Vojinić, PhD, Full Professor Ante Zdilar, PhD, Teaching and Research Assistant	Introduction to Economics	30 0	0 30	0 0	7
2.	Ivica Martinjak, PhD, Associate Professor Romana Capor Hrošik, PhD, Teaching and Research Assistant	Mathematics	30 0	0 30	0 0	6
3.	Anita Čeh Časni, PhD, Associate professor Zdenka Obuljen Zoričić, PhD, Teaching and Research Assistant	Statistics	30 0	0 30	0 0	6
4.	Mario Spremić, PhD, Full Professor Božidar Jaković, PhD, Full Professor Toni Besjedica, mag. ing. comp., Teaching and Research Assistant	Business Informatics	15 15 0	0 0 30	0 0 0	5
5.	Aleksandar Selmanović, PhD, Associate Professor Dean Kontić, PhD, Associate Professor Đivo Ban, BA, Lecturer	Physical and Health Education	0 0 0	10 10 10	0 0 0	1
		ELECTIVE COURSES				
6.	Katija Vojvodić, PhD, Full Professor Ana Pušić, PhD, Assistant professor	Retail Management	15 15	10 20	0 0	6
7.	Ivica Martinjak, PhD, Associate Professor Ana Mimica, PhD, Teaching and Research Assistant	Linear Algebra	30	30	0	6

*U akademskoj 2025./2026. u mirovanju je: Economic Policy

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LISTE U DUBP	Sveučilište u Dubrovniku	

Year of	study: 1					
Semeste	er: 2					
No.	COURSE CO-ORDINATOR	COURSE	L	Е	S	ECTS
		COMPULSORY COURSES				
1.	Anita Čeh Časni, PhD, Associate professor	Fundamentals of Econometrics	30 0	0 30	0 0	7
	Zdenka Obuljen Zoričić, PhD, Teaching and Research Assistant					
2.	Zorica Krželj, PhD, Associate Professor Ivan Jelčić, MA, Teaching and Research Assistant	Enterprise Organisation	30 0	0 30	0 0	6
3.	Meri Šuman Tolić, PhD, Associate Professor Melko Dragojević, Teaching and Research Assistant	Basics of Finance	30 0	0 30	0 0	6
4.	Aleksandar Selmanović, PhD, Associate Professor Dean Kontić, PhD, Associate Professor Đivo Ban, Professor, Lecturer	Physical and Health Education	0 0 0	30 30 30	0 0 0	1
		ELECTIVE COURSES				
5.	Marija Benić Penava, PhD, Full Professor Daniel Dujmić, PhD	Economic History of Croatia	30 0	0 30	0 0	5
6.	Nebojša Stojčić, PhD, Full Professor	The Economy of Croatia	30	0	0	5
	Ante Zdilar, PhD, Teaching and Research Assistant		0	30	0	
7.	Tonći Svilokos, PhD, Associate Professor Amila Pervan, MA, Teaching and Research Assistant	Banking	30 0	0 30	0 0	6

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SELAS STUDIORUM RT	IZVEDBENI PLAN NASTAVE ZA AKADEMSKU 2025./2026.	F04-12

Code										
Course na	me	Introduction	on to Eq	conomics						
Study prog	gramme	Business	Business							
Field of stu	ıdy	IT manag	IT management, Marketing, Tourism							
Level of th	•	Undergra		X Gradu		Gradu	ate			
programme		Postgradu specialist			Postgra doctora		raduate al			
Head lectu	irer	Perica Vojinić, PhD, Full Professor								
Associate		Ante Zdilar, PhD, Teaching and Research Assistant								
Year of stu	ydy	1				Semeste	Semester			
Course status	Compulsory course of the study programme		course	ulsory e of the f study	X	course of study	Elective course of the study programme		Elective course of the field of study	
ECTS student workload coefficient		7		Percenta	Percentage of e-			-		
Number of semester hours		Lectures:		30		Seminars:		-	Exercises:	30
Course objectives										

The course objectives are:

• To introduce students to an understanding of the domain of economics as a social science.

• To introduce students to the main analytical tools used in economic analysis.

• To enable students to participate in debates on economic matters.

Course prerequisites and competency requirements

Course content

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Fundamental problems of economic organisation; Markets and the government in the modern economy; Supply and demand in individual markets; Demand and consumer behaviour; Production and firm organisation; Cost analysis; Market structures; Overview of macroeconomics, measuring GDP; Consumption and investments, aggregate supply and aggregate demand; Financial market; Labour market, international trade; Economic growth.

Learning outcomes at the level of the study programme to which the course contributes

- Explain, interpret and differentiate the features of the marketing positioning of a product/service
- Define, describe and compare the impact of marketing on supply and demand synergies for certain products/services on the market
- Analyse the importance implementing marketing strategies

Expected learning outcomes at the level of the course (4-10 learning outcomes)

At the end of the course and having completed the essential reading and activities, students should be able to:

1. Define and connect basic microeconomic and macroeconomic concepts and interpret economic models

2. Conduct an analysis of the market mechanism and the impact of the macroeconomic on the microeconomic system

3. Use the basic tools of economic theory to analyse the market, consumer behaviour the behaviour of the firm

4. Use the basic tools of economic theory to analyse the entire economy

Mandatory literature (at the time of the submission of the study programme proposal)

		Number of	Availability via					
	Title	copies in the	other media					
		library						
1.	Begg, D., G. Vernasca, S. Fischer and R. Dornbusch	sufficient	online					
	Economics. (McGraw Hill). Twelfth edition, 2020.							
2.	Mankiw, N. Gregory. Principles of economics. (Cengage Learning), Ninth edition, 2020.	sufficient	online					
Opti	onal literature (at the time of the submission of the study programme pro	oosal)						
1.	1. Begg, D., Foundations of Economics, McGraw-Hill, London, 2010.							
Stru	cture of classes:							
١	Lectures Laboratory							

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C LULIT ENTRY STUDIORUMACO	Ľ	ZVEDBENI PLAN NA	STAVE ZA AKAD	DEMSKU 2025./2026.	F04-12				
Seminars and works	nops		Field work						
🖾 Exercises			⊠ Work with t	ne mentor					
🖂 Independent assignn	nents		🔀 Knowledge	tests					
Multimedia and interr	net		Other						
Distance learning									
Comments									
-									
Student obligations									
To fulfil their obligations,	full-time stud	dents have to:							
1. actively participate in o	class								
2. pass two colloquiums									
Screening of student's w credits is equal to the cre			S credits for each	n activity so that the total numbe	r of ECTS				
Class attendance		•	1	Dractical training					
	1.5	Activity in class	1	Practical training					
Experimental work		Research		Independent work	2				
Essay		Report		Exercises	0.5				
Preparations for exercise	es 1.5	Seminar essay		Preliminary exam					
Project		Written exam	0.5	Oral exam					
(Other - describe)		(Other - describe)		(Other - describe)					
Grading and evaluation of	of student wo	rk over the course of i	nstruction and at	the exam					
Continuous assessment	of the work o	of all students during th	ne semester inclu	ides:					
1. Attendance and act	ivity in class	(the percentage of the	grade is 10%),						
2. Active participation is 10%),	in exercises t	hrough independent p	roblem solving ar	nd preparation (the percentage of	the grade				
3. Two written colloqu	iums (the pe	rcentage of the grade	is 80%, each 40%	%).					

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The collected minimum of 50% of the points during the continuous assessment exempts the student from the classical examination, which is organised during the examination period. The classical exam is taken by students who have fulfilled their obligations but have collected less than 50% of the points during the continuous assessment.

To pass the colloquium, the student must achieve at least 50% of total points.

Students, who do not participate in the class and do not pass colloquiums during regular classes or part-time students will have to take final exam.

Success in the exam and other knowledge tests is expressed in grades according to the Study and Examination Regulations of the University of Dubrovnik.

Ways of monitoring quality and success of course performance to ensure the acquisition of the set learning outcomes

The methods of quality and performance control of courses that ensure the acquisition of the specified learning outcomes are carried out in accordance with the regulations of the University of Dubrovnik.

Other information (according to the proponent's opinion)

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Code											
Course na	me	Mathematics									
Study prog	gramme	Business									
Field of stu	ypr	IT manag	IT management, Marketing, Tourism								
Level of th programm	•	Undergra	ndergraduate				Gradua	ate		Х	
p. eg. e	•	Postgrad	Postgra			raduate					
		specialist		docte		doctora	al				
Head lectu	ırer	Ivica Martinjak, PhD, Associate Professor									
Associate		Romana Capor Hrošik, PhD, Teaching and Research Assistant									
Year of stu	ldy	1				Semester		1 (winter)			
Course	Compulsory	Х	Compulsor	ĵу		Electiv	е		Elective		
status	course of the		course of t	he	course		of the		course of		
	study		field of stu	dy	dy study				the field of		
	programme					progra	mme		study		

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	S student workload ficient	6	Percentage of	e-learning	0%		
COEI							
	ber of semester	Lectures:	30	Seminars:		Exercises:	30
hour	5						
Cou	rse objectives						
	main goal of the course other fields. We prese						
loga	rithmic or exponential a	nd polynomial fun	ctions) as dyna	mic mathematical o	bjects. We i	ntroduce natu	ral numbers
	ugh Peano's axioms, an bers through the concer						
	cepts, namely series, d						
	ils, through motivationa						
Cou	rse prerequisites and co	impetency require	ments				
Cou	rse content						
I Set	ts and functions, II. Calc	ulus, III. Financial	mathematics, I	V. Matrix calculus.			
Lear	ning outcomes at the le	vel of the study pr	ogramme to wh	ich the course conti	ibutes		
To s	elect and apply appropr	iate mathematical	methods to pro	blems in the econor	ny and the	other fields.	
Expe	ected learning outcome	s at the level of the	e course (4-10 l	earning outcomes)			
	successfully completin						
	raphically describe, ana ecognise and classify el			ship between two or	more quan	tities.	
3. U	se and apply differential	calculus of eleme	entary functions				
	se and apply the integra alculate simple and com			3.			
6. U	se matrices to model da	ita.					
Man	datory literature (at the	time of the submis	sion of the stud	ly programme propo	sal)		
				N	umber of	Availabi	lity via
		Title		c	pies in the	other me	edia
				lit	orary		
1.	Basic Linear Algebra, Springer, 2002.	2 nd edition, T. S. E	Blyth, E. F. Robe	ertson,	sufficient	0	nline
2.	Calculus: Early Transo http://www.stewartcalo				sufficient	0	nline

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tel: 00 385 20 445 901, e-mail: ekonomija@unidu.hr IZVEDBENI PLAN NASTAVE ZA AKADEMSKU 2025./2026.									
3. Giuseppe Campolieti, Roman N. Makarov, Financial Mathematics: A sufficient online Comprehensive Treatment, ? Chapman and Hall, CRC, 2018. Sufficient Sufficient Sufficient									
Optional literature (at the	time of the submission of the stud	dy programme prop	oosal)						
	ss, Economics, and the Social an 2006; ISBN: 978-0073309279	d Life Sciences, 9tl	h edition; L. D. Hoffr	nann, G. L. Br	adley;				
Structure of classes:									
⊠ Lectures		Laboratory							
Seminars and worksh	lops	Field work							
🖂 Exercises		Work with the mentor							
Independent assignm	ents	Knowledge tests							
Multimedia and intern	et	Other							
Distance learning									
Comments									
Student obligations									
Active participation in clas	sses, lectures and exercises.								
Screening of student's we credits is equal to the credits	ork (specify the proportion of ECT	S credits for each	activity so that the t	otal number o	f ECTS				
Class attendance	Activity in class		Practical training	1					
				, 					
Experimental work	Research		Independent wor	rk	3				
Essay	Report	Exercises							
Preparations for exercises	s Seminar essay		Preliminary exar	n					
Project	Written exam	Oral exam			3				
(Other - describe) (Other - describe) (Other - describe)									
Grading and evaluation o	f student work over the course of	instruction and at t	he exam		1				
The student's work during	g the semester is monitored throug	gh colloquia. The e	xam consists of a w	ritten and an o	oral				

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Ways of monitoring quality and success of course performance to ensure the acquisition of the set learning outcomes

Other information (according to the proponent's opinion)

Code										
Course na	me	Statistics	Statistics							
Study prog	gramme	Business								
Field of stu	udy	IT manag	ement,	Marketin	g, Tou	ırism				
Level of th	•	Undergra	duate			Х	Gradu	ate		
programm	6	Postgradi specialist					Postgr	aduate		
		specialist					doctor	al		
Head lectu	irer	Anita Čeh	ı Časni,	PhD, As	sociat	e professor			I	
Associate		Zdenka C	Zdenka Obuljen Zoričić, PhD, Teaching and Research Assistant							
Year of stu	ıdy	1			Semester					
Course status	Compulsory course of the study programme	х	course	ulsory e of the f study	the course of the				tive se of the of study	
ECTS stuc coefficient	dent workload	6	6 Percer		centage of e-learning					
Number of semester hours		Lectures:	Lectures:			Seminars:		Exer	cises:	30
Course ob	jectives									
Course pre	erequisites and co	ompetency	require	ments						

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Course content

Basic statistical terms and definitions. Statistical series of gualitative data. Numeric series. Mean values of a numerical sequence. Measures of dispersion. A standardised feature. Measures of asymmetry. Measures of shape. Linear correlation. Spearman's rank correlation coefficient. Descriptive-statistical analysis of the simple linear regression model. Analysis of variance. Basic graphical and numerical analysis time series. Statistical indexes (individual and collective). Linear trend model. Statistical asymptotic trend models.

Learning outcomes at the level of the study programme to which the course contributes

After completing the course and passing the exam, students will be able to:

1. estimate population parameters by number and interval,

2. test statistical assumptions about population parameters,

3. select variables and define their status and

4. set up a simple and multiple linear regression model,

5. examine the assumptions of the application of the multiple linear regression model,

6. evaluate the representativeness of the estimated regression model,

7. valorise its usability for prognostic purposes,

8. analyse and critically valorise the results of the regression analysis of the time series,

9. use statistical software correctly and

10. interpret the obtained results of computer processing.

Expected learning outcomes at the level of the course (4-10 learning outcomes)

Base the result analysis of marketing activities on alignment with the regulations, standards, trends and forms of marketing communications.

Analyse internal and external environment.

Systematically analyse and interpret the role of the tourism industry.

Recognise and analyse the links and relations of the tourism industry with its environment.

Master the techniques and models of analysing the impacts of the tourism industry to the current and future development.

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Link	Link the basic principles of economic theory and analysis with the economic processes initiated by the tourism industry.							
Man	datory literature (at the time of the submission of the st	udy programme pr	oposal)					
			Number of	Availability via				
	Title		copies in the	other media				
			library					
1.	Newbold P. et al., Statistics for Business and Econon Upper Saddle River. Pearson, 2020.	sufficient	online					
Opti	onal literature (at the time of the submission of the stud	ly programme prop	osal)					
1.	1. McClave T.J. et al. (2014), Statistics for Business and Economics. 12th Ed. , Upper Saddle River: Pearson, 2014.							
Stru	cture of classes:							
⊠L	ectures	□ Laboratory						
⊠S	eminars and workshops	□ Field work						
⊠E	xercises	☑ Work with the mentor						
⊠ Ir	ndependent assignments	⊠ Knowledge tests						
	Iultimedia and internet	□ Other						
⊠D	istance learning							
Com	iments	<u> </u>						
Stud	Student obligations							
	Screening of student's work (specify the proportion of ECTS credits for each activity so that the total number of ECTS							
cred	credits is equal to the credit value of the course):							



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Class attendance	Activity in class		Practical training	
Experimental work	Research		Independent work	
Essay	Report		Exercises	
Preparations for exercises	Seminar essay		Preliminary exam	
Project	Written exam	6	Oral exam	
(Other - describe)	(Other - describe)		(Other - describe)	
Grading and evaluation of studer	it work over the course of instructi	on and at th	e exam	
Ways of monitoring quality and su	uccess of course performance to	ensure the a	cquisition of the set learning ou	tcomes
Other information (according to the state of	ne proponent's opinion)			

Code								
Course name	Business Informatics							
Study programme	Business	Business						
Field of study	IT Management	IT Management						
Level of the study programme	Undergraduate	Х	Gradu	ate				
programmo	Postgraduate specialist		Postgi doctor	raduate al				
Head lecturer	Mario Spremić, PhD, Full Professor							
	Božidar Jaković, PhD, Full Professor							
Associate	Toni Besjedica, Teac	Toni Besjedica, Teaching and Research Assistant						
Year of study			Semester					

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Course status	Compulsory course of the study programme	Х	cours	oulsory e of the of study		Elective course of the study programme		Elective course of the field of study	
ECTS student workload coefficient		6		Percentage of e-learning application		e-learning			
Number of semester hours		Lectures:	es: 30			Seminars:	30	Exercises:	
Course ob									

Course objectives

Students acquire general knowledge about the application of information and communication technologies in business. They get acquainted with the function of information and communication technologies in the decision-making process and their strategic role in the conditions of electronic business. The course enables students to acquire knowledge about the role of information and knowledge as fundamental resources for successful business, and various forms of using information technology for business management. Students get acquainted with the tools of the MS Office software package and how to use it in solving business problems, especially office business, and business of small and medium enterprises.

Course prerequisites and competency requirements

No

Course content

1. Introduction to the course. The concept of digital economy

2. Basic components of IT - hardware. Understand aspects of decision-making on investing in computer systems in the conditions of modern economy, social responsibility and environmental protection.

3. Software. Explain the basic concepts related to computer processing, digital data and logical operations. Understand the definition and structure of computer programmes, programming and programming languages, and algorithms. Understand the most important applications of software in business.

4. Data. Explain the concept of data and its importance in business. Organise data within the computer, recognize the importance of using an adequate form of data organisation (file, database, data warehouse).

5. Computer Networks and IT. Recognising and analysing tasks and types of computer networks and connecting computers in business communication. Understanding the terms internet, intranet and extranet and their role in business.

6. Recognition of characteristics and development of Web 2.0 and Web 3.0 technology in business. Introduction to development and understanding of basic web design techniques.

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7. World Wide Web. Understand the concepts and use of HTML, XML and CSS. Understanding the basic principles of website design, design methods and tools used in website design. Understanding methods of measuring performance and auditing websites. Getting to know the goals, tasks and ways of creating a company website.

8. Information system in business and administration. Understanding information and communication technology as a necessary support to business and administration. Understanding the business information system as part of the business system. Understanding the place and importance of a modern information system in business operations and the functioning of management.

9. Smart companies. Defining the environment in which smart companies operate. Conceptual definition of smart cities. Basic knowledge of information and communication technologies on which smart companies and smart cities are based.

10. Decision support and modelling systems. Explain the basic concepts related to computer aided decision making. Introduce students to the decision-making process. Modelling and different types of models. An overview of software tools used for different types of models. Master the concept and structure of general decision support systems. Get acquainted with the basics of selected decision support methods.

11. Introduction to digital business. Conceptual definition of digital business. Explanation of the concept of digital business of the company. Defining and describing business models of digital business.

12. Management of information and communication technologies. The role of information technology in business - the evolution of the application of IT in business - from 'technical servant' to 'strategic partner and innovator of the business model'. Ways of organising the function of information technology.

13. Risks of using information and communication technologies in business. The most common abuses of information and communication technologies and an explanation of protective measures. Information and communication technology risk management.

14. Business ethics and information and communication technologies. Explain the concepts of ethics, business ethics and business ethics in IT. Describe the legal aspects of business ethics from the perspective of privacy, freedom of expression and intellectual property. Understand the specifics of business ethics in the IT industry. Apply the principles of business ethics in the field of social networks and disclosure of knowledge from databases

Learning outcomes at the level of the study programme to which the course contributes

- Correctly explain and interpret the basic concepts of management and IT,
- Explain, interpret and differentiate the features of IT in modern management,
- Understand the role and importance of information systems in business,
- Acquire the basic knowledge about information system components (data, hardware, software, procedures, network, users),
- Understand the technical basis of information systems and acquire an understanding of the principles of functioning of information systems and their support to business transactions,

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-	Understand the to	pic of ethics in business and the importance of i	mplementing corporate	social responsi	ibility,				
-	Develop their owr by various softwa	n entrepreneurial ideas with the support of experi re solutions,	s, and be able to use th	ne possibilities e	enabled				
-	Design, develop,	organise and economically valorise IT,							
-	Systematically ac activities	just the general principles of IT and of manage	ment to specific feature	es of various ec	onomic				
Expe	ected learning outco	mes at the level of the course (4-10 learning out	comes)						
1. St	tudents will be able t	o demonstrate their understanding of the application	tion of information tech	nology in busin	IESS,				
2. de	emonstrate understa	nding of the differences between the terms infor	mation technology and	information sys	tems,				
3. be	e able to explain the	term information system and show its application	ns in business,						
4. de	emonstrate an under	standing of technological support (IT support) fo	r the development of bu	usiness process	ses,				
		he function of information technology in the deci- nic business and globalisation,	sion-making process ar	nd its strategic r	ole in				
	equire specific comp	etencies in the use of specific software tools, rea	dy-made software solu	tions and how t	o use				
	•	ponsibility and sustainability) principles in the sove scenarios for the impact of IT on society and l		n the business	and be				
Man	datory literature (at	the time of the submission of the study programmer	ne proposal)						
			Number of	Availability v	ria				
		Title	copies in the	other media					
			library						
1.	•): Enterprise information systems in digital ski fakultet Zagreb.	20	e-boo	k				
Opti	onal literature (at the	time of the submission of the study programme	proposal)						
1.	Laudon, J., Laudor 2018	n, K. (2018): Essentials of Management Informat	ion Systems, Prentice I	Hall, Inc., Londo	on,				
2.	Chaffey, (2018): Supporting and Transforming Business, John Wiley and Sons, New York.								

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3. Rogers D.L. (2017): The	3. Rogers D.L. (2017): The Digital Transformation Playbook, Columbia Business School Publishing, 2017						
Structure of classes:							
⊠ Lectures			Laboratory				
Seminars and workshops			Field work				
🖂 Exercises			Work with the	mentor			
Independent assignments			Knowledge te	sts			
Multimedia and internet			Other				
⊠ Distance learning							
Comments							
Student obligations							
Active class participation, pre-	reading	the literature, critical	thinking				
Screening of student's work (s credits is equal to the credit va			S credits for each a	activity so that the total numb	per of ECTS		
Class attendance	Х	Activity in class	X	Practical training	Х		
Experimental work		Research		Independent work			
Essay		Report		Exercises	X		
Preparations for exercises	Х	Seminar essay		Preliminary exam	X		
Project		Written exam	X	Oral exam			
(Other - describe) (Other - describe) (Other - describe)							
Grading and evaluation of student work over the course of instruction and at the exam							
exam (tests, colloquiums) 70%, class assignments and case studies 20%, proactively following classes 10%							
Ways of monitoring quality and success of course performance to ensure the acquisition of the set learning outcomes							

Acquisition of learning outcomes will be carried out during the pedagogical work with students (activities at the lecture, discussion, critical thinking, student presentations and individual and team work). The final grade will be formed on the basis of these knowledge tests as well as through a written exam.

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Fariys STUDIORUM Ht	IZVEDBENI PLAN NASTAVE ZA AKADEMSKU 2025./2026.	F04-12	

Assessment of the quality of teaching will be carried out through an anonymous student survey at the end of the class.

The quality of the programme, the teaching process, teaching skills and the level of mastery of the material will be established by conducting a written evaluation based on questionnaires and other standardised methods in accordance with the acts of the University of Dubrovnik. Evaluation by professional colleagues (corporate representatives). Self-observation, analysis and corrections.

Other information (according to the proponent's opinion)

Code											
Course na	me	Physical a	Physical and Health Education								
Study prog	gramme	Business	Business								
Field of stu	ıdy	IT manag	ement,	Marketing	g, Tou	irism					
Level of th	-	Undergra	duate			Х		Gradua	ate		
programm	•	Postgradu specialist			Postgra doctora						
Head lectu	irer	Aleksand	ar Selm	anović, P	hD, A	ssoc	ciate Pro	fessor			
Associate		Dean Kor	ntić, Ph[D, Associa	ate Pr	ofes	sor; Đivo	o Ban, L	ecturer		
Year of stu	ıdy	1					Semes	ter	I. and II.		
Course status	Compulsory course of the study programme	X		ulsory e of the f study	he course of the		of the		Elective course of the field of study		
ECTS stuc coefficient	lent workload	1		Percenta	ercentage of e-learning			0			
Number of hours	semester	Lectures:		0	0 Seminars:				Exercises:	30	
Course ob	Course objectives										

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Positive influence on students' anthropological characteristics (motor and functional abilities, anthropometric attributes). Improvement in students' acquired fitness level and sports knowledge with the aim of further development of physical skills. Short-term help and support in overcoming the student's intellectual struggles.

Course prerequisites and competency requirements

The course is within mandatory field of requirements for all full-time students. No prerequisites and competency requirements.

In exceptional cases, the student may be allowed a modified form of attendance, with a valid justification approved by the course teacher.

Course content

Maintaining and upgrading the health status of students by regular application of kinesiological activities. The course comprises curriculums of 10 physical activities which students electively select. The activities are: football, basketball, volleyball, table tennis, badminton, swimming, rowing, hiking, aerobics and fitness. Additionally, students meet the course obligations by regular attendance in supplementary forms of teaching (theoretical lectures, seminars).

Learning outcomes at the level of the study programme to which the course contributes

Students' future occupation in the field of economy is based on sedentary lifestyle and heavy workloads.

Students learn which critical areas of the body are most affected by long-term sedentary lifestyle. By promoting good habits and regular exercise, students will be able to retain a fit physical shape, protect it from physical traumas and overcome mental and emotional stress more easily.

Expected learning outcomes at the level of the course (4-10 learning outcomes)

- Creating fitness awareness, persistent habits, and necessities of involvement in regular kinesiological activities
- Learn to exercise individually
- Upgrading students' motor and functional abilities
- Develop skills in different sports and physical activities

Man	datory literature (at the time of the submission of the study programme pro	oposal)					
		Number of	Availability via				
	Title	copies in the	other media				
		library					
1.	1	1	1				
Opti	Optional literature (at the time of the submission of the study programme proposal)						

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CULT HAT AS STUDIORUN BLOCK				onomija@unidu.hr DEMSKU 2025./2026.	F04-1	
\bigcirc	12			JEIMISKU 2023.72020.	F04-1	
1. Hoffman, S. (2013) Book with online res			Veb Study Guide-	4th Edition. Studying Physical Act	ivity.	
2. Nutrition and Diet Th	nerapy (2000), Mahan LK, Escott-	-Stump S., ured.,	10 izd. Saunders Company, Phila	delphia	
Structure of classes:						
Lectures Laboratory						
Seminars and worksh	ops		Field work			
⊠ Exercises			Work with the	he mentor		
✓ Independent assignment	ents		Knowledge	tests		
Multimedia and interne	et		☐ Other			
Distance learning						
Comments						
The subject comprises a r	repertoire of l	kinesiological activitie	es supplemented	by theoretical lectures and extract	urricular	
activities. Each kinesiolog	ical activity c	ontains a specific cu	rriculum.			
Student obligations						
Students are obligated to	participate in	80% of the subject	classes.			
Screening of student's wo credits is equal to the crea		· · ·	S credits for eacl	h activity so that the total number	of ECTS	
Class attendance	0,5	Activity in class		Practical training	0,2	
Experimental work		Research		Independent work		
Essay		Report		Exercises	0,3	
Preparations for exercises	6	Seminar essay		Preliminary exam		
Project		Written exam		Oral exam		
Other - describe)		(Other - describe)				
(Other - describe) (Other - describe) (Other - describe) Grading and evaluation of student work over the course of instruction and at the exam						
			t numerically grad	ded. A mark (P) pass or (0) fail is		
determined by the student	ťs class parti	cipation.				
Nays of monitoring quality	y and succes	s of course performa	ance to ensure the	e acquisition of the set learning ou	tcomes	

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The quality of the programme, teaching skills and level of learning will be determined by conducting a written evaluation based on questionnaires and other standardised methods, in accordance with the acts of the University of Dubrovnik (student survey on the quality of teaching activities, self-analysis of teachers, etc.) in accordance with the Standards and quality assurance guidelines in the European Higher Education Area and the requirements of ISO 9001.

Other information (according to the proponent's opinion)

Code												
Course na	me	Linear Alo	Linear Algebra									
Study prog	ramme	Business										
Field of stu	ıdy	IT manag	ement,	Marketing	, Τοι	ırism						
Level of the	•	Undergraduate					Graduate				X	
programme	3	Postgradi specialist	stgraduate Postgra ecialist doctora									
Head lectu	rer	Ivica Mar	tinjak, F	hD, Asso	ciate	Prof	essor					
Associate		Ana Mimi	ca, PhD), Teachin	g and	d Re	search A	ssistan	t			
Year of stu	dy	1					Semes	ter	2 (summe	er)		
Course status	Compulsory course of the study programme	Х	course	oulsory e of the of study		Elective course of the study programme			Elective course of the field of study			
ECTS stud coefficient	ent workload	6	6 Percentage of e-learning 0%									
Number of	semester hours	Lectures:		30	30 Seminars:				Exercises:	30		
Course obj	Course objectives											
The notion of matrices and operations with them. Determinants. Rank and inverse of a matrix. Linear equations system. Classical algebra of vectors. Elements of analytical geometry. Vector spaces. Base and dimension. Linear operators. Matrix representation of operators. Eigenvalues i eigenvectors. Diagonalization of operators. Scalar product. Orthonormal bases.												

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Cour	se prerequisites and competency requirements						
Cour	se content						
Inver and proce	Vectors in plane and space. Linear dependence and independence. Gaussian elimination. Cayley-Hamilton theorem. Inverse of a matrix by means of Gaussian method. General vector space. Base and dimension of a space. Homogeneous and inhomogeneous system solution. Kronecker-Capelli theorem. Regular and singular matrices. Gramm-Schmidt process. Elements of analytic geometry.						
	ning outcomes at the level of the study programme to w						
	elect and apply appropriate engineering principles, math puting.	nematical and com	puter methods to pr	oblems in the field of			
Expe	ected learning outcomes at the level of the course (4-10	learning outcomes	5)				
1. Us 2. Sc 3. Fii 4. Di	After successfully completing the course, students will be able to: 1. Use and apply the matrix calculation. 2. Solve systems of linear equations. 3. Find eigenvalues and eigenvectors. 4. Diagonalise the operator, that is, the matrix.						
Man	datory literature (at the time of the submission of the stu	udy programme pro	oposal)				
	Title		Number of copies in the library	Availability via other media			
1.	Basic Linear Algebra, 2 nd edition, T. S. Blyth, E. F. Rot Springer, 2002.	pertson,	sufficient	online			
2.	Linear algebra and geometry, D. Smart, Cambridge U Cambridge, 1988.	niv. Press.,	sufficient	online			
Optio	onal literature (at the time of the submission of the study	y programme propo	osal)				
1.	1. Gilbert Strang, Introduction to Linear Algebra, 5th edition, Wellesley-Cambridge Press, 2016						
Structure of classes:							
Lectures Laboratory							
□ s	Seminars and workshops	Field work					
E	xercises	Work with the	ementor				
ا 🖂	⊠ Independent assignments ⊠ Knowledge tests						

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S INTERNATION STUDIORUM PT	IZVEDBENI PLAN NASTAVE ZA AKADEMSKU 2025./2026.					
Multimedia and interr	net	C Other				
Distance learning						
Comments						
Student obligations						
	sses, lectures and exercises.					
Screening of student's w credits is equal to the cre		S credits for each activity so that the total num	ber of ECTS			
Class attendance	Activity in class	Practical training				
Experimental work	Research	Independent work	3			
Essay	Report	Exercises				
Preparations for exercise	es Seminar essay	Preliminary exam				
Project	Written exam	Oral exam	3			
(Other - describe)	(Other - describe)	(Other - describe)				
Grading and evaluation of	of student work over the course of i	instruction and at the exam				
	g the semester is monitored throug	gh colloquia. The exam consists of a written and	an oral			
part. Ways of monitoring quali	ty and success of course performa	ance to ensure the acquisition of the set learning	outcomes			
Other information (accord	ding to the proponent's opinion)					

Code		
Course na	me	Retail Management
Study prog	ramme	Business
Field of study IT management, Marketing, Tourism		IT management, Marketing, Tourism

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Level of the study programme		Undergra	duate		X			Gradua	ate			
programme		Postgradi specialist			c. Pr	of.	Postgraduate doctoral					
								uocion	ai			
Head lectu	irer	Katija Vojvodić, PhD, Full Professor										
		Ana Pušić, PhD, Assistant professor										
Associate		-										
Year of stu	ydy	1st				Semest	ter	Winter				
Course status	Compulsory course of the study programme		cours	oulsory e of the of study			Elective course study program	of the	Х	Elective course of the field of study		
ECTS student workload coefficient		6		Percenta	ercentage of e-lea		arning					
Number of semester hours		Lectures:		30	30 Sei		minars:		0	Exercises:	30	
Course ob	jectives											

The aim of the course is to familiarise students with the world of retailing in general, and in particular with store and nonstore retailing, strategic issues in retailing, retail internalisation, strategic marketing in retailing, marketing mix in retailing, smart retailing and emerging issues in retailing.

Course prerequisites and competency requirements

None

Course content

Introduction - definitions and functions of trade. Distributive trade within economy. Retailing in the distribution channel. Factors of trade development. The emergence and development of trade. Trade institutions in the context of buying and selling goods. Retail and wholesale formats. Market facilitators. Typical retail business processes. Procurement. Warehousing. Selling. Contemporary developments in retailing. Retail internationalization and globalization. Retail concentration. Concepts of development of retail formats. Retailing in the EU. Retail planning process. Retail management development. Marketing in retailing. Marketing research. Assortment of goods. Selling methods. Retailer customer relationship. Customer relationship management. Retail location. The concept of location. Theoretical approaches to location. Types of locations. Location research methodology. Ethical norms and legal forms of trade. Ethics in contemporary retailing. The impact of modern ICTs on retail trade development. Relationship between retailing and ICTs. E-commerce. The concept and historical development of e-commerce. Basic models in e-commerce. Contemporary trends in e-commerce.

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Learning outcomes at the level of the study programme to which the course contributes

- Identify ways and circumstances in which managers make decisions
- Systematically adjust general marketing principles to specific features of various economic activities
- Analyse the importance implementing marketing strategies
- Define, describe and compare the impact of marketing on supply and demand synergies for certain products/services on the market
- Identify ways and circumstances in which managers make decisions
- Gain a basic insight into the perspectives and possibilities of implementing the e-business concept as a modern form of business organisation with an intensive use of the internet technology

Expected learning outcomes at the level of the course (4-10 learning outcomes)

1. To specify and define basic functions of trade and to classify and differentiate different retail and wholesale formats.

2. To explain the importance of distributive trade within economy and retailing in distribution channel.

3. To discuss the emergence and development of trade and to discern theoretical approaches to trade and market.

4. To identify, discern and compare typical retail business processes and to identify, discern and discuss contemporary developments in retailing.

5. To identify, discern and discuss contemporary developments in retailing and to determine, explain and present the basic features of retailing in the EU.

6. To define, explain and apply retail planning process.

7. To explain the importance of marketing in retailing and its role in retail business, to explain retailer customer relationships and to determine and consider the main factors influencing retail location.

8. To explain the importance of marketing in retailing and its role in retail business and to explain retailer customer relationships.

9. To discuss ethics in contemporary retailing and legal forms of trade.

10. To explain the impact of modern ICTs on retail trade development and the basic features of e-commerce and present contemporary trends in e-commerce.

Mandatory literature (at the time of the submission of the study programme proposal)

		Number of	Availability via
	Title	copies in the	other media
		library	
1.	Levy, M., Weitz, B. A., Grewal, D., Retailing Management, McGraw- Hill, 2018.	3	online

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							F04-12		
2. Pantano, E., Dennis, C., Smart Retailing: Technologies and 0 Strategies, Palgrave Macmillan, 2019. 0									
Optional literature (at the	e time of the	submission of the stud	y programme	proposal)		<u> </u>			
1. Fernie, J., Sparks,	L., Logistics	and Retail Manageme	ent, Kogan Pa	ge, 2019.					
2. Vedamani, G. G., F	Retail Manag	ement, Pearson, 2017							
3. Nie, W., Greeven,	M. J., Feng,	Y., Wang, J., The Futu	ire of Global	Retail, Routle	dge, 2022.				
Structure of classes:									
⊠ Lectures			Laborat	ory					
Seminars and works	hops		Field wo	ork					
Exercises			🛛 Work w	th the mentor					
🛛 Independent assignr	nents		Knowle	dge tests					
Multimedia and inter	net		Other						
Distance learning									
Comments									
-									
Student obligations									
Attendance in class.									
Active participation in cla	ISS.								
Preparation and present	ation of assig	gnments.							
Study of literature and p	reparation fo	r exam.							
Screening of student's w credits is equal to the cre			S credits for	each activity s	so that the t	total number o	f ECTS		
Class attendance	Class attendance Activity in class Practical training								
Experimental work		Research		Independe	ent work		1.0		
Essay	ay Report Exercises						1.0		
Preparations for exercise	es 1.0	Seminar essay		Prelimina	ry exam		1.0		
Project		Written exam	2.0	Oral exam	1				

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(Other - describe)	(Other - describe)	(Other - describe)						
Grading and evaluation of student work over the course of instruction and at the exam								
Class attendance								
Student activity in class	Student activity in class							
Work on the assignment								
Taking a colloquium or written	exam.							
Ways of monitoring quality and	Ways of monitoring quality and success of course performance to ensure the acquisition of the set learning outcomes							
The quality of the programme, the teaching process, teaching skills and the level of mastery of the material is determined by conducting written evaluations based on questionnaires and in other standardised ways in accordance with the acts of the University of Dubrovnik (student survey on the quality of teaching, self-analysis of teachers, etc.).								
Other information (according to the proponent's opinion)								

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Code										
Course na	me	Fundamentals of Econometrics								
Study prog	gramme	Business								
Field of stu	ypr	IT management, Marketing, Tourism								
Level of th	•	Undergra	iduate X		Х		Graduate			
p. • 9. •	•	Postgrad	Postgraduate			Postgraduate				
			specialist		doctor		al			
Head lectu	ırer	Anita Čeh Časni, PhD, Associate professor								
Associate		Zdenka Obuljen Zoričić, PhD, Teaching and Research Assistant								
Year of stu	ldy	1			Semester					
Course	Compulsory		Compulso	lsory		Electiv	'e		Elective	
status	course of the	V	course of	the		course	e of the		course of	
	study	Х	field of stu	dy		study			the field of	
	programme					progra	mme		study	

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ECTS student workload coefficient	7	Percentage of	e-learning							
Number of semester hours	Lectures:	30	Seminars:		Exercises:	30				
Course objectives	Course objectives									
Course prerequisites and co	mpetency require	ments								
Course content										
inferential statistics. Estimation	Probability. Random variables and probability distributions. Theoretical probability distributions. Basic concepts of inferential statistics. Estimates of population parameters. Hypothesis testing of assumed values of population parameters. Inferential statistical analysis of simple linear regression models. Inferential statistical analysis of multiple linear regression models.									
Nonlinear regression mode forecasting. Analysis of non-	-	•	•			oncept and				
Learning outcomes at the le	vel of the study pr	ogramme to wh	ich the course contri	butes						
After taking the course and	passing the exam	, students will b	e able to:							
1. estimate population parar	neters by number	and interval,								
2. test statistical assumption	is about populatio	n parameters,								
3. select variables and defin	e their status									
4. set up a simple and multip	ole linear regressi	on model,								
5. examine the assumptions	of the application	of the multiple	linear regression mo	del,						
6. evaluate the representativ	eness of the estir	nated regressio	n model,							
7. valorise its usability for prognostic purposes,										
8. analyse and critically valorise the results of the regression analysis of the time series,										
9. correctly use statistical sc	9. correctly use statistical software and									
10. interpret the obtained re-	10. interpret the obtained results of computer processing.									

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Expected learning outcomes at the level of the course (4-10 learning outcomes)

Base the result analysis of marketing activities on alignment with the regulations, standards, trends and forms of marketing communications.

Analyse internal and external environment.

Systematically analyse and interpret the role of the tourism industry.

Recognise and analyse the links and relations of the tourism industry with its environment.

Master the techniques and models of analysing the impacts of the tourism industry to the current and future development.

Mandatory literature (at the time of the submission of the study programme proposal)

				-		
			Number of	Availability via		
	Tilla		conice in the	other media		
	Title		copies in the	other media		
			library			
			,			
1.	Wooldridge, J. M., Introductory Econometrics, A Mod	ern Approach,	sufficient	online		
	6th Ed, Thomson, 2016.					
Opti	onal literature (at the time of the submission of the stud	ly programme prop	osal)			
opu		i) programmo prop				
1.	Maddala, G. S., Lahiri, K. , Introduction to Econometr	ics, 4th Edition, Joh	n Wiley and			
	Sons, 2009.					
	0010, 2000.					
2.	Newbold P. et al., Statistics for Business and Econom	nics. 8th Ed., Upper	Saddle River.			
	Pearson, 2012.					
Stru	cture of classes:					
⊠L	ectures	□ Laboratory				
	eminars and workshops	☐ Field work				
ΣE	xercises	☑ Work with the mentor				
☑ Independent assignments		⊠ Knowledge tests				
□ Multimedia and internet		□ Other				
⊠D	istance learning					

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Ref. 138 STUDIORUM AU	IZVEDBENI PLAN NASTAVE ZA AKADEMSKU 2025./2026.	F04-12
Commonts		

cify the proportion of ECTS credit e of the course):	ts for each a	ctivity so that the total numb	er of ECTS
Activity in class		Practical training	
Research		Independent work	
Report		Exercises	
Seminar essay		Preliminary exam	
Written exam	7	Oral exam	
(Other - describe)		(Other - describe)	
nt work over the course of instructi	on and at the	e exam	
uccess of course performance to	ensure the a	cquisition of the set learning	outcomes
he proponent's opinion)			
	e of the course): Activity in class Research Report Seminar essay Written exam (Other - describe) nt work over the course of instruction	e of the course): Activity in class Research Report Seminar essay Written exam Written exam (Other - describe) nt work over the course of instruction and at the uccess of course performance to ensure the a	Activity in class Practical training Research Independent work Report Exercises Seminar essay Preliminary exam Written exam 7 (Other - describe) (Other - describe) nt work over the course of instruction and at the exam

Code								
Course name		Enterprise Organisation						
Study programme		Business						
Field of study		IT management, Mar	keting, Tourism					
		Undergraduate	Х	Graduate				

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IZVEDBENI PLAN NASTAVE ZA AKADEMSKU 2025./2026.

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Obrazac

Level of the study		Postgrade	uate	÷		Postgraduate						
programme		specialist						doctoral				
								•				
Head lectu	irer	Zorica Kr	želj, Phl	D, Associa	ate P	rofes	sor					
Associate		lvan Jelči	Ivan Jelčić, MA, Teaching and Research Assistant									
Year of stu	ldy	1				Semes	ster	2				
Course	Compulsory			ulsory	х		Electiv			Elect		
status	course of the			e of the			course	e of the			se of the	
	study programme		tield o	fstudy			study progra	mme		Tield	of study	
	· · ·								• • •			
ECTS stud	lent workload	6		Percenta	Percentage of e-lea		arning		0%			
Number of	semester	Lectures:	ures:		30 Seminars:				Exerc	cises:	30	
hours												
Course ob	jectives											
The aim of	this course is to	train studer	nts to be	e able to e	xplai	n the	basic co	oncepts	from orga	anisati	onal theor	y as well as
to classify	contemporary tre	nds in orga	nisation	1.	-			-	-			-
Course pre	erequisites and co	ompetency	requirer	ments								
	I	1 5										
-												
Course co	ntent											
The course	e analyses organis	sational the	ories, fa	actors influ	Jencii	ng th	e format	ion of ar	organisa	ation, t	pes of or	ganisational
The course analyses organisational theories, factors influencing the formation of an organisation, types of organisational structures, organisational changes, organisational culture, organisational conflicts, organisational learning, and												
organisational development.												
Learning outcomes at the level of the study programme to which the course contributes												
1. Defin												
	icts/services on th	•	ure III		mai	NUIII	9 01 3	appiy c		unu 3	ynergies	
2. Evalu	ate and develop	a line of arg	uments	about a r	narke	eting	policy de	efined fo	r the plac	cement	of an enti	repreneurial
idea on the target market												

3. Base the result analysis of marketing activities on alignment with the regulations, standards, trends and forms of marketing communications

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Expected learning outcomes at the level of the course (4-10 learning outcomes)

- 1. Students will be able to distinguish and compare the ways of shaping organisational structures
- 2. Students will be able to identify all the key elements for building an organisation
- 3. Students will be able to predict changes in the environment
- 4. Students will be able to distinguish different forms of change in the organisation

Mandatory literature (at the time of the submission of the study programme proposal)

			Number of	Availability via		
	Title		copies in the	other media		
			library			
1.	Galbraith, J. R. (2014) Designing Organizations: Stra and Process at the Business Unit and Enterprise Lev	sufficient	online			
		· •				
2.	Draft, L. R., Murphy, J. & Wilimott, H. (2020) Organiza Design: An International Perspective, Cengage Learn	•	sufficient	online		
Opti	onal literature (at the time of the submission of the stuc	ly programme prop	osal)			
1.	Morgan, G. (2006) Images of Organization, Sage Put	olications				
2.	Senge, P. M. (2010) The Fifth Discipline: The Art and	Practice of the Lea	arning Organization	, Random House		
Stru	cture of classes:					
N	Lectures	Laboratory				
	Seminars and workshops	Field work				
	Exercises	Work with the	ementor			
	ndependent assignments	Knowledge tests				
	Multimedia and internet	Other				
	Distance learning					
Corr	nments	I				
Stuc	lent obligations					

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The obligations of full-time students are prescribed by the University of Dubrovnik's study regulations, the study program, and the curriculum, and are explained in detail in the introductory lecture. To fulfil their obligations, full-time students must:

1. attend at least 75% of the classes and that is a prerequisite for taking exam,

2. by the end of the semester choose, make, present, and defend their student project.

The obligations of part-time students differ from those of full-time students in that part-time students are not required to attend lectures. Part-time students may compensate for the points that full-time students can earn in lectures by completing assignments in additional deadlines.

Screening of student's work (specify the proportion of ECTS credits for each activity so that the total number of ECTS credits is equal to the credit value of the course):

Class attendance	Activity in class		Practical training	
Experimental work	Research		Independent work	1.5
Essay	Report		Exercises	
Preparations for exercises	Seminar essay		Preliminary exam	
Project	Written exam	4.5	Oral exam	
(Other - describe)	(Other - describe)		(Other - describe)	

Grading and evaluation of student work over the course of instruction and at the exam

Continuous assessment of the work of all students during the semester includes:

- 1. Attendance and activity in class (prerequisite),
- 2. Development, presentation, and defence of student's project (the percentage of the grade is 25%),
- 3. Two written midterm exams or a final written exam (the percentage of the grade is 75%).

Ways of monitoring quality and success of course performance to ensure the acquisition of the set learning outcomes

The methods of quality and performance control of courses that ensure the acquisition of the specified learning outcomes are carried out in accordance with the regulations of the University of Dubrovnik.

Other information (according to the proponent's opinion)

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CUNTER OF STREET S	Sveučilište u Dubrovniku Ekonomski fakultet Lapadska obala generala Nojka Marinovića 7, 20000 Dubrovnik tel: 00 385 20 445 901, e-mail: ekonomija@unidu.hr	Obrazac
1411 de STUDIORUMAN	IZVEDBENI PLAN NASTAVE ZA AKADEMSKU 2025./2026.	F04-12

Code										
Course r	hame	Basics of Finance								
Study programme		IT ma	nagement, N	larketir	ng, To	urism				
Field of s	study	Business Economics								
Level of the study programme		Undergraduate			Х	Grad	Graduate			
		Postgraduate specialist					Postgraduate doctoral			
Head led	cturer	Meri Š	Suman Tolić,	PhD, A	Associ	iate Pr	ofessor			
Associat	e	Melko Dragojević, MA, Teaching and Research Assistant								
Year of s	study	1.	1. Semester 2.							
Course status	Compulsory course of the study programme	X Compulsory course X of the field of study				Elective course of the study programme		Elective course of the field of study		
ECTS st coefficie	udent workload nt		6	Percentage of e-learning		e of	0%			
Number hours	of semester	Lectu	res:		30		Seminars:		Exercises:	20
Course objectives The goal is to acquaint students with the complex modern financial system and the intertwining of relationships and stakeholders in segment of public finance, corporate finance and personal finance.										
Course prerequisites and competency requirements										
No prerequisites are required										
Course content										
1. INTRODUCTION TO THE BASICS OF FINANCE										

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2. THE ROLE OF MONEY IN THE FINANCIAL SYSTEM - Definition of money, functions of money, origin of money, value of fiat money (exchange rate, theories explaining exchange rate movements, balance of payments)

3. THE ROLE OF MONEY IN THE FINANCIAL SYSTEM - Change in the purchasing power of money, measuring inflation, types of inflation, deflation, benefits of price stability, nominal vs. real size, time value of money (interest, discounting), equilibrium on the market

4. THE ROLE OF MONEY IN THE FINANCIAL SYSTEM - Money creation and multipliers, balance sheet of commercial and central banks, historical development of monetary systems and foreign exchange regimes - classical gold standard, gold bullion standard, Bretton Woods system, free system

5. FINANCIAL INSTITUTIONS AND MARKETS - Financial system; concept, role and classification of financial markets (money market, capital market), money market instruments (T-bills, commercial bills, REPO contracts, transferable certificates of deposit

6. FINANCIAL INSTITUTIONS AND MARKETS - Capital market instruments (shares, bonds), new money market and capital market instruments (futures contracts, option contracts, securitization)

7. FINANCIAL INSTITUTIONS AND MARKETS - Financial market participants (commercial banks, central bank, institutional investors (insurance companies, investment and pension fund management companies), other participants (Ministry of Finance)

8. FINANCIAL ANALYSIS - Balance Sheet, Profit and Loss Account, Cash Flow Statement

9. FINANCIAL ANALYSIS - Horizontal, vertical and trend analysis of financial statements

10. FINANCIAL ANALYSIS - Indicators of liquidity, indebtedness, activity, profitability, investment valuation

11. PUBLIC FINANCE - Public sector, economic functions of the public sector (allocation, redistribution, stabilization)

12. PUBLIC FINANCE - Public expenditures, taxes, tax glossary, goals and effects of taxation, special sales taxes

13. PUBLIC FINANCE - Contributions, fees or charges, customs, parafiscals

14. PUBLIC FINANCE - Public debt (conceptual definitions, instruments of public borrowing, problems and limitations of public borrowing)

15. PUBLIC FINANCE - Budget (budget principles, structure of the state budget, budget process)

Learning outcomes at the level of the study programme to which the course contributes

After completing the course students will:

- increase their financial literacy: become proficient in financial language and terminology,
- build a financial knowledge base by understanding essential topics in modern finance
- analyse complex modern financial sector as important factor of firm's environment
- be ready to conduct financial statements analysis

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- understand and apply the time value of money in order to value financial and real asset investments and to make investment decisions.
- learn how to apply finance principles in the real world to make financially rational decisions and add value

Expected learning outcomes at the level of the course (4-10 learning outcomes)

1. Ability to identify the importance of finance from a macro perspective

2. Knowledge of the role of money, the role of credit and the interest rate in the economy

3. Knowledge of how financial institutions and markets function, and how fiscal and monetary policy work within a given framework

4. Ability to identify the basic tools of monetary policy, obstacles that monetary policy encounters in practice

5. Knowledge to conduct basic financial statements analysis

6. Knowledge of the way of financing public expenditures, and the mechanisms of fiscal policy

7. Knowledge of how taxes and public debt can be used as levers of the economic policy of the public sector or the state

8. Ability to perceive the latest technological changes in the financial sector

Mandatory literature (at the time of the submission of the study programme proposal)

		r	
		Number of	Availability via
	Title	copies in the	other media
		library	
1.	Frederic S. Mishkin, Apostolos Serletis, The economics of money, banking, and financial markets, 4th Canadian ed., ISBN 978-0-321-58471-7	sufficient	http://bibliotheque.pssfp.net/livre s/THE_ECONOMICS_OF_MON EYS_BAMKING_AND_FINANCI AL_MARKETS.pdf
2.	Subramanyam, R., Financial statement analysis , 11 th ed, ISBN 978-0-07-811096-2	sufficient	https://omidfa.ir/uploads/files/K. RSubramanyam _Financial_Statement_Analysis- McGraw_Hill_(2014).pdf
3.	Hyman David N., Public finance: A Contemporary Application of Theory to Policy, 10 th Edition, 2010.	sufficient	PDF available at: https://www.uv.mx/personal/clel anda/files/2014/09/Hyman- David-2011-Public-Finance.pdf

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Opti	Optional literature (at the time of the submission of the study programme proposal)						
1.	https://www.investopedia.com/guide-to-financial-literacy-4800530						
2.	https://www.youtube.com/channel/UCvwFhI0mrIWDiZUabRapS5Q						
3	https://www.investopedia.com/terms/f/finance.asp						
4.	http://aei.pitt.edu/62607/1/Money_Finance_Real_economy.pdf						
Stru	cture of classes:						
Iک	Lectures	Laboratory					
\boxtimes	Seminars and workshops	Field work					
	Exercises	\boxtimes Work with the mentor					
	Independent assignments	⊠ Knowledge tests					
Multimedia and internet							
	⊠ Distance learning						
Corr	nments						

Student obligations

The obligations of full-time students are prescribed by the University of Dubrovnik's study regulations, the study program, and the curriculum, and are explained in detail in the introductory lecture. To fulfil their obligations, full-time students must:

- 1. attend class regularly (at least 75%) and they will receive 5 % of their final grade
- 2. actively participate in lectures and exercises; if they contribute to the discussions they can gain additional 5% of their final grade
- actively participate in lectures and exercises by development of research, report, seminar essay or consulting project, which must be submitted in written form and presented orally and they can receive 20% of the finale grade
- pass two written midterm exams: First midterm exam (35% of total grade) Second midterm exam (35% of total grade)

The exam is written, and it tests the student's theoretical and practical knowledge. The collected minimum of 50% of the points during the continuous assessment exempts the student from the classical examination, which is organised during the examination period. Passing only one midterm exam is not enough for a passing grade.

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5. Classical written exam:

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The classical exam is taken by students who have fulfilled their obligations but have collected less than 50% of the points during the continuous assessment. The exam is written, and it tests the student's theoretical and practical knowledge. To pass the exam, the student must achieve at least 50% of the exam. Students can choose to answer orally if there is a valid reason.

The obligations of part-time students differ from those of full-time students in that part-time students are not required to attend lectures. Part-time students may compensate for the points that full-time students can earn in lectures by completing assignments in additional deadlines.

Students who do not meet the required obligations will lose the right to take the exam.

Screening of student's work (specify the proportion of ECTS credits for each activity so that the total number of ECTS credits is equal to the credit value of the course):

Class attendance	0.3	Activity in class	0.3	Practical training	
Experimental work		Research		Independent work	
Essay		Report		Exercises	
Preparations for exercises		Seminar essay	0.5	Preliminary exam (2)	4.2
Project	0.7	Written exam	~	Oral exam	~
(Other - describe)		(Other - describe)		(Other - describe)	

Grading and evaluation of student work over the course of instruction and at the exam

Continuous assessment of the work of all students during the semester includes:

- 1. Attendance and activity in class (the percentage of the grade is 10%, 0.6 ECTS points),
- 2. Active participation in lectures and exercises through independent problem solving, preparation and delivering of seminars and presentations (the percentage of grade is 20%, maximum 1.2 ECTS),
- 3. Two written midterm exams (70%), each 2.1 ECTS points.

Success in the exam and other knowledge tests is expressed in grades according to the Study and Examination Regulations of the University of Dubrovnik.

Performance and grade

- 50-59% basic criteria met- grade: sufficient (2)
- 60-70% average performance with some errors grade: good (3)
- 71%-89% above average performance with minor errors- grade: very good (4)
- 90%- 100% outstanding performance grade: outstanding/excellent (5)

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AT AS STUDIORUM AT	IZVEDBENI PLAN NASTAVE ZA AKADEMSKU 2025./2026.	F04-12

Ways of monitoring quality and success of course performance to ensure the acquisition of the set learning outcomes

The methods of quality and performance control of courses that ensure the acquisition of the specified learning outcomes are carried out in accordance with the regulations of the University of Dubrovnik

Other information (according to the proponent's opinion)

Teaching materials for students, current information and all other data are available by Merlin e-learning system to all students.

Code												
Course na	me	Economic History of Croatia										
Study prog	jramme	Business	Business									
Field of stu	ıdy	IT manag	ement,	Marketin	g, Tou	ırism						
Level of the	•	Undergraduate			X Grac		Gradua	Graduate				
programme		Postgradu specialist						Postgraduate doctoral				
Head lectu	irer	Marija Be	nić Per	nava, PhD), Full	Prof	essor					
Associate		Daniel Dujmić, PhD										
Year of stu	ıdy	1				Semester Summer (2.			(2. sem	ı.)		
Course status	Compulsory course of the study programme		cours	oulsory e of the of study	of the		Elective course of the study programme		х	Electi cours the fie study	e of eld of	
ECTS stud	lent workload	5		Percentage of e-le			learning		20%			
Number of semester hours		Lectures:		30		Seminars:				Exerc	cises:	30
Course obj	jectives											
the basics	vill gain an unders of economic histo	ory.			story o	of Cro	oatia, its	develop	oment and	will be	able to ir	iterpret
Course pre	erequisites and co	ompetency	require	ments								



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Course content

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1. Economic disintegration of the Croatian territory in the Habsburg Monarchy. 2. Manufacturing machines in the preindustrial Croatian society. 3. Bad traffic connection between the Croatian provinces. Caravan, road and river transport and trade. 4. Agrarian and owners' relations in the Croatian provinces (Croatia proper and Slavonia, Istria and Dalmatia). Characteristics of the military feudalism of Krajina. Economic importance of Dubrovnik. 5. Development of railways on the Croatian territory until the First World War. Austrian and Hungarian traffic policy. 6. Development of technology, shipping, and shipbuilding crisis. Viticulture crisis and emigration. 7. Formation of monetary institutes in Croatia. Activities of chambers of trade and economy. Industrialisation of Croatia until the First World War. 8. Economic changes in Croatia caused by joining the Kingdom of SHS. 9. Impact of the world economic crisis on the Croatian economy. 10. Agrarian policy in the interwar period and its consequences. Development of the industry and the service industry. Croatian banking in the Kingdom of SHS and the Kingdom of Yugoslavia. 11. Croatian economy before and during the Second World War. 12. Planned economy and industrial development of Croatia after 1945. 13. Economy of the Socialist Republic of Croatia and economic policy of the socialist Yugoslavia. 14. International economic position of Croatia.

Learning outcomes at the level of the study programme to which the course contributes

- Correctly explain and interpret the basic concepts of the economic history,
- Explain, interpret, and differentiate the characteristics of positioning of Croatian economy in the European framework,
- Systematically analyse and interpret the role of economic history,
- Recognise and analyse the past and present links and relations of the economic history with its environment,
- Critically review economic development of Croatia from its beginnings and implement its principles,
- Discuss the inter-dependence of transport history and the economy and review their positive implications.

Expected learning outcomes at the level of the course (4-10 learning outcomes)

- critically review economic history of Croatia and implement its principles,

- interpret the impact of the historical inheritance on the structure of the Croatian economy,

- interpret, compare, and critically consider individual phases of the historical development of economy and put them into wider contexts within the European framework,

- be able to analyse and critically use primary and secondary written and visual sources, and argumentatively critically discuss the important events of the economic history,

- understand and interpret the influence of the past experiences on the shaping of modern economy.

Mandatory literature (at the time of the submission of the study programme proposal)

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e other media Merlin Merlin
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iaeval Mediterranean.
same as full-time students.
eduled hourly rate, actively
articipate in the preliminary ent work, etc. Passing the uring the exam period. The following items: attendance

ULUSTE U DUBROSI ULUSTE	Sveučilište u Dubrovniku Ekonomski fakultet Lapadska obala generala Nojka Marinovića 7, 20000 Dubrovnik tel: 00 385 20 445 901, e-mail: ekonomija@unidu.hr	Obrazac
Billas STUDIORUM RIC	IZVEDBENI PLAN NASTAVE ZA AKADEMSKI I 2025 /2026	F04-12

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at lectures in the amount of at least 50% of the scheduled hourly rate - possibility of taking preliminary exam in agreement with the course teacher if the student, for justified reasons, could not take the exam in the time provided for it.

Screening of student's work (specify the proportion of ECTS credits for each activity so that the total number of ECTS
credits is equal to the credit value of the course):

Class attendance	0.25	Activity in class	0.25	Practical training	
Experimental work		Research		Independent work	0.25
Essay		Report		Exercises	0.25
Preparations for exercises		Seminar essay		Preliminary exam	2
Project		Written exam	2	Oral exam	
(Other - describe)		(Other - describe)		(Other - describe)	

Grading and evaluation of student work over the course of instruction and at the exam

Success in the preliminary and written exams are expressed by the following grades: from 90 to 100% - excellent (5), from 80 to 89% - very good (4), from 65 to 79% - good (3), from 50 to 64 % - sufficient (2), from 0 to 49 % - insufficient (1)

Ways of monitoring quality and success of course performance to ensure the acquisition of the set learning outcomes

The quality of the programme, the teaching process, teaching skills and the level of mastery of the material will be established by conducting a written evaluation based on questionnaires and other standardised methods in accordance with the acts of the University of Dubrovnik (student survey on the guality of teaching activities, teacher self-analysis, etc.) aligned with the Standards and guidelines for quality assurance in the European Higher Education Area and the requirements of the ISO 9001 standard.

Other information (according to the proponent's opinion)

Although there are no copies of the literature available in the library, the literature (digitised selected chapters) will be available to students through Merlin.

Self-observation, analysis, and corrections.

Code		
Course na	me	The Economy of Croatia
Study prog	ramme	Business
Field of stu	ıdy	IT management, Marketing, Tourism

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Level of the study programme		Undergra	duate			Х		Graduate				
		Postgradu specialist				Postgraduate doctoral						
Head lectu	irer	Nebojša S	Nebojša Stojčić, PhD, Full Professor									
Associate		Ante Zdilar, PhD, Teaching and Research Assistant										
Year of stu	ıdy	1.					Semes	ster	2.			
Course status	Compulsory course of the study programme		Compu course field of	of the			Elective course of the study programme		X Elective course of the field of study		rse of field of	
ECTS stuc coefficient	lent workload	5		Percenta	rcentage of e-learning			10				
Number of hours	semester	Lectures:		30) Seminars:		minars:			Exe	ercises:	30
Course ob	jectives					<u> </u>				<u> </u>		
knowledge	e regarding the su	bject matte	r									
Course pre	erequisites and co	ompetency	requiren	nents								
Enrolment	at the University	of Dubrovn	ik									
Course co	ntent											
such as pr explains th	The Economy of Croatia, with the application of economic analysis, analyses the changes of macroeconomic variables such as prices, employment, economic growth and economic relations with foreign countries. Furthermore, the course explains the causes and consequences of structural changes in the economy of the Republic of Croatia and key economic sectors.											
Learning o	utcomes at the le	vel of the s	tudy pro	gramme	to wh	nich t	he cours	se contri	butes			
After attending the course and passing the exam, students are trained to: critically analyse and reflect on national economic development while acquiring knowledge about the processes regarding economic sectors in the Republic of Croatia (which includes correctly explaining and interpreting the basic concepts of management and IT, marketing, and tourism industry).								Republic of				
Expected I	earning outcome	s at the leve	el of the	course (4	4-10 I	earni	ing outc	omes)				

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1. learning important things about the explained course

2. critically analyse and reflect on national economic development

3. acquiring knowledge about the processes regarding economic sectors in the Republic of Croatia

4. explaining and interpreting the basic concepts of management and IT, marketing, and tourism industry

Mandatory literature (at the time of the submission of the study programme proposal)

			<u> </u>					
		Number of	Availability via					
	Title	copies in the	other media					
		library						
1.	Macroeconomic Issues in Eastern Europe // Macroeconomic Management / Sharma, Soumitra (ed.).	sufficient	online					
	London, New York: Macmillan Press, St. Martin's Press, 1995. str. 221-238							
2.	Druzic, Ivo	sufficient	online					
	A Journey through Transition Time - With Special Reference to Croatia. Zagreb: Politicka kultura, 2006 (monography)							
3.	Druzic, I. (2007). "Progress and Regress Symmetry of the Croatian Economy.". Ekonomski pregled, 58(3–4), 131-157.	sufficient	online					
Opti	onal literature (at the time of the submission of the study programme	proposal)	I					
1.	Organisation for Economic Co-operation and Development. (2007). Croatian economy. OECD Publishing.	The role of foreign direc	t investment in the					
2.	Blanchard, O. and Johnson, D.R. (2013), Macroeconomics, Sixth Ed	dition, Prentice Hall, Pea	arson Education					
3.	Franicevic, V., & Kraft, E. (1997). Croatia's economy after stabilisation	on. Europe-Asia Studies	s, 49(4), 669-691.					
4.	4. Feletar, D., & Stiperski, Z. (1996). The development and structure of the Croatian economy. GeoJournal, 38(4), 437-444.							
5.	Deskar-Skrbic, M., & Simovic, H. (2017). The effectiveness of fiscal the role of trade openness and public debt level. Post-communist ec							
Stru	cture of classes:							
١	_ectures	ry						

TURNETE U DURACOL	E Lapadska obala genera	učilište u Dubrovniku Ekonomski fakultet Ila Nojka Marinovića 7, 20000 Dubrovnik 5 901, e-mail: ekonomija@unidu.hr	Obrazac			
En is studion in the	IZVEDBENI PLAN N/	N NASTAVE ZA AKADEMSKU 2025./2026. F04				
Seminars and workshops		Field work	·			
⊠ Exercises		Work with the mentor				
Independent assignments		Knowledge tests				
Multimedia and internet		☐ Other				
Distance learning						
Comments						
Student obligations						
Seminars, practical work						
Screening of student's work (spe credits is equal to the credit value	· · ·	TS credits for each activity so that the total numb	per of ECTS			
Class attendance	Activity in class	Practical training				
	Activity in class					
	Research	Independent work				
Experimental work	-					
Experimental work Essay Preparations for exercises	Research	Independent work				
Experimental work Essay	Research Report	Independent work Exercises				
Experimental work Essay Preparations for exercises	Research Report Seminar essay	Independent work Exercises Preliminary exam Oral exam				
Experimental work Essay Preparations for exercises Project	Research Report Seminar essay Written exam (Other - describe)	Independent work Exercises Preliminary exam Oral exam (Other - describe)				
Experimental work Essay Preparations for exercises Project (Other - describe)	Research Report Seminar essay Written exam (Other - describe)	Independent work Exercises Preliminary exam Oral exam (Other - describe) Finstruction and at the exam				
Experimental work Essay Preparations for exercises Project (Other - describe) Grading and evaluation of studen	Research Report Seminar essay Written exam (Other - describe) nt work over the course of COURSE STUDE	Independent work Exercises Preliminary exam Oral exam (Other - describe) Finstruction and at the exam	outcomes			
Experimental work Essay Preparations for exercises Project (Other - describe) Grading and evaluation of studen	Research Report Seminar essay Written exam (Other - describe) nt work over the course of COURSE STUDE!	Independent work Exercises Preliminary exam Oral exam (Other - describe) f instruction and at the exam NTS TBA ance to ensure the acquisition of the set learning	outcomes			
Experimental work Essay Preparations for exercises Project (Other - describe) Grading and evaluation of studen Ways of monitoring quality and s	Research Report Seminar essay Written exam (Other - describe) nt work over the course of COURSE STUDE! success of course perform ng with teaching experience	Independent work Exercises Preliminary exam Oral exam (Other - describe) f instruction and at the exam NTS TBA ance to ensure the acquisition of the set learning	outcomes			

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Ref. 38 STUDIORUM AU	IZVEDBENI PLAN NASTAVE ZA AKADEMSKU 2025./2026.	F04-12	

Code											
Course na	me	Banking									
Study prog	ramme	Business									
Field of stu	ıdy	Marketing									
Level of th	•	Undergradu		X			Graduate)			
programme		Postgradua specialist					Postgraduate doctoral				
Head lectu	rer	Tonći Svilo	kos, PhD, A	ssocia	ate Prot	fesso	or				
Associate		Amila Perva	an, MA, Tea	aching	and Re	esea	rch As	sistant			
Year of stu	ıdy	1					Semester		2.		
Course status	Compulsory course of the study programme		Compulso course of field of stu	the			Elective course of the study programme		Х	Elective course of the field of study	
ECTS stuc coefficient	lent workload	6	Pei	Percentage of e-learning			0%				
Number of hours	semester	Lectures:		X Seminars:				Exercises:	Х		
Course ob	jectives										
To acquair	nt students with th	e principles o	of banking o	operati	ons an	ld ris	ks in b	anking bu	siness.		
Course pre	erequisites and co	ompetency re	quirements								
No prerequ	uisites are require	d									
Course co	ntent										
1. INTROE	DUCTION – Banki	ng and the fi	nancial serv	/ice (fir	nancial	l crisi	is, orga	anisationa	l structure	e, 'too big to fail	' banks),

2. ANALYZING BANK PERFORMANCE - Bank financial statements, relationship between the balance sheet and income statement, return on equity model, managing risk and returns, financial statement manipulation

JULISTE U DUBROJ NIKU PANSOJ	Sveučilište u Dubrovniku Ekonomski fakultet Lapadska obala generala Nojka Marinovića 7, 20000 Dubrovnik tel: 00 385 20 445 901, e-mail: ekonomija@unidu.hr	Obrazac
THE STUDIORUM RT		E04 12

3. PRICING FIXED-INCOME SECURITIES - Mathematics of interest rates, Relationship between interest rates and option free bond prices, duration and price volatility

4. MANAGING INTEREST RATE RISK - GAP and earnings sensitivity, measuring interest rate risk with gap, earnings sensitivity analysis, income statement gap, managing the gap and earnings sensitivity risk, economic value of equity, measuring interest rate risk with duration gap, economic value of equity sensitivity analysis

5. USING DERIVATIVES TO MANAGE INTEREST RATE RISK - Characteristics of financial futures, speculation versus hedging, basic interest rate swaps as a risk management tool, interest rate caps and floors

6. MANAGING LIQUIDITY - Meeting liquidity needs, reserve balances at the central bank, required reserves and monetary policy, meeting legal reserve requirements, liquidity planning, traditional aggregate measures of liquidity risk, Basel III and the liquidity coverage, longer-term liquidity planning

7. BANK CAPITAL – Risk based capital standards, the function of bank capital, the capital adequacy, external capital sources, capital planning

8. EVALUATING COMMERCIAL LOAN REQUESTS AND MANAGING CREDIT RISK - Fundamental credit issues, evaluating credit requests, credit analysis application, managing risk with loan sales and credit derivatives

9. EVALUATING CONSUMER LOANS - types of consumer loans, credit analysis, risk and return characteristics of consumer loans

10. MANAGING THE INVESTMENT PORTFOLIO - Objectives of the investment portfolio, composition of the investment portfolio, characteristics of municipal securities, what are suitable investment securities?

Learning outcomes at the level of the study programme to which the course contributes

- Understand the role and importance of information systems in business
- Differentiate managerial functions in terms of various perspectives and management levels
- Analyse internal and external environment
- Make and implement a portfolio analysis in management

Expected learning outcomes at the level of the course (4-10 learning outcomes)

After completing the course and passing the exam, students will be able to:

1. Analyse bank financial statements and evaluate bank performance

2. Measure the level of interest rates risk by gap and duration gap

3. Use derivatives to manage interest rate risk

4. Understand the importance of bank liquidity and methods that are used to meet liquidity requirements

5. Assess the bank capital adequacy

6. Evaluate commercial and consumer loan requests within credit risk conditions

7. Assess suitable investment securities in banking business

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CUL STE U DURROUT

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F04-12

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Man	Mandatory literature (at the time of the submission of the study programme proposal)								
			Number of	Availability via					
	Title	copies in the	other media						
			library						
1.	Wernz, J., Bank Management and Control: Strategy, Pr and Risk Management, 2nd edition, Springer, 2020	icing, Capital	sufficient	online					
2.	Koch, T., W., MacDonald, S. S., Bank Management, Eig Thomson South-Western, Mason, Ohio, 2015.	ghth Edition,	2	online					
Opti	onal literature (at the time of the submission of the study	programme propos	sal)						
1.	Allen, L., & Saunders, A. (2015). Risk management in b UK.	panking (pp. 161-18	33). Oxford University	Press: London,					
2.	Rikhardsson, P., Rohde, C., Christensen, L., & Batt, C. the banking sector. Accounting, Auditing & Accountability		ement controls and cris	sis: evidence from					
3.	Delis, M. D., Iosifidi, M., & Tsionas, M. (2020). Manager Operational Research, 284(1), 355-372.	ment estimation in	banking. European Jo	urnal of					
Stru	cture of classes:								
N۱	Lectures	Laboratory							
	Seminars and workshops	Field work							
⊠ E	Exercises	Work with the mentor							
□ I	ndependent assignments	Knowledge tests							
	Multimedia and internet	Other							
	Distance learning			_					
Com	nments								
Stud	lent obligations								
Activ	ve participation in classes								
Stud	lent has the obligation to attend at least 70% of the class	es in order to acce	ss the colloquiums an	d the final exam					

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Screening of student's work (specify the proportion of ECTS credits for each activity so that the total number of ECTS credits is equal to the credit value of the course):							
Class attendance	0.5	Activity in class	0.5	Practical training			
Experimental work		Research		Independent work			
Essay		Report		Exercises			
Preparations for exercises		Seminar essay		Preliminary exam	4		
Project		Written exam		Oral exam			
(Other - describe)		(Other - describe)		(Other - describe)			
Grading and evaluation of student work over the course of instruction and at the exam							
Two preliminary exams are alt	ernative to	o final written exam					
The achieved number of total	points (in	%) corresponds to following gra	ades:				

0-49 insufficient (1)

50-64 sufficient (2)

64-79 good (3)

80-89 very good (4)

90-100 excellent (5)

Ways of monitoring quality and success of course performance to ensure the acquisition of the set learning outcomes

Class attendance records and documentation about students' activity in the class

• All course learning outcomes are to be verified by the course teacher in the final exam.

• Student poll on lecturer and class efficacy

Other information (according to the proponent's opinion)