

Mediterranean Summer School 2015: Innovation in Business CALL FOR PARTICIPANTS

International School for Social and Business Studies (ISSBS) with co-organizers invites you to participate at the Mediterranean Summer School 2015: Innovation in Business, which will be held in **Portorož**, **Slovenia from 22 June to 3 July 2015**. Summer School's focus will be the development of participants' creative thinking and innovation in the field of entrepreneurship and unexploited business opportunities.

Mediterranean Summer School will be **carried out in English** and will be based on creative teaching methods, including **Innovation Workshop**, **Case Studies**, and **Creative Group Projects**, which will enable and help participants to identify and pursue international business opportunities. After successful completion of Summer School's study obligations each participant will receive **6 ECTS in study course Innovation in Business**.

Participants will be faced with real business challenges provided by participating companies. Participants will be come acquainted with issues of product innovation, innovation process, green entrepreneurship, creation and growth of businesses. Solutions from participant's group project work will be presented to representatives of the participating companies.

We anticipate participation of an **international group of students**. Expected results of Summer School 2015 are motivated participants with a developed skill for a different approach to business ideas and a gained knowledge of implementation of their ideas in an international environment.

Programme fee:

Mediterranean Summer School 2015 has a **programme fee of 490 EUR** that covers participation in the summer school programme, accommodation for the duration of the programme, accompanying social events, study visits and materials. Accommodation for summer school participants will be organised in the Hostel Trobenta in Oblak in Portorož.

Travel costs and other expenses:

Participants cover their own travel costs, meals and aditional activities that are not included in the programme.

Application:

Electronic application form and detailed information about the Mediterranean Summer School programme are available at summerschool.issbs.si

Application deadline is 1 May 2015.

For more information, please do not hesitate to contact us at summer.school@issbs.si
We kindly ask that you forward this call for participants to interested students or institutions.

We look forward to welcoming you this summer!

Summer School 2015 Team

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Organized by:



