

6th Dubrovnik International Economic Meeting DIEM 2023

Global Crisis, Digital Transformation and
new Leadership and Entrepreneurial
Approaches

June 29 – July 1, 2023
Dubrovnik, Croatia

University of Dubrovnik, Department of Economics and Business wishes to cordially invite you to participate in the 6th Dubrovnik International Economic Meeting (DIEM) that will take place on June 29 - July 1, 2023 at the University of Dubrovnik.

The Conference is an international forum for presentation of research results in the fields of economics and business economics with the emphasis on global crisis, digital transformation and new leadership and entrepreneurial approaches.

We welcome innovative applications, theoretical contributions, carefully evaluated empirical papers, and we particularly welcome work that combines all of these elements.

To this end, the meeting aims to attract participants with different backgrounds, to foster exchange of opinions between different research fields, and to expose and discuss innovative theories, frameworks, methodologies, tools and applications.

➤ KEYNOTE SPEAKERS

1. **Gorazd Justinek**, Professor of International Business, International Political, Economic and Business Relations, Dean of the New University, Faculty of Government and European Studies, Slovenia
2. **Marta Mas-Machuca**, Professor of Business Administration and Organization, Dean of the Faculty of Economic and Social Sciences at Universitat Internacional de Catalunya, Spain
3. **Tomasz Skica**, Professor of Social Sciences in the discipline of economics and finance, Head of the Department of Entrepreneurship, University of Information Technology and Management in Rzeszow, Poland

➤ TOPICS OF THE CONFERENCE

The Organising Committee encourages submissions of abstracts and full text papers in the following topic areas with the emphasis on global challenges, crisis management and sustainable development:

- ⌘ Banking and accounting
- ⌘ Business ethics
- ⌘ Business statistics/econometrics
- ⌘ Controlling
- ⌘ Corporate governance
- ⌘ Crisis management
- ⌘ E-Business and E-Government
- ⌘ Economic growth and macroeconomic
- ⌘ Education, universities and life long learning
- ⌘ Environmental economics, regulation and management
- ⌘ EU and new member states
- ⌘ Financial markets and regulation
- ⌘ Infrastructure, transport and economics
- ⌘ Innovation and innovative business models
- ⌘ International finance
- ⌘ IT management
- ⌘ Labour economics and HRM
- ⌘ Marketing
- ⌘ Management
- ⌘ Mass media and economics
- ⌘ Microeconomics
- ⌘ Organization in new business environment
- ⌘ Organizational change and sustainability
- ⌘ Public finance

- ⌘ Quality management
- ⌘ Risk assessment and management
- ⌘ SME and entrepreneurship
- ⌘ Social capital
- ⌘ Social responsibility
- ⌘ Strategy and competitiveness
- ⌘ Sustainable development
- ⌘ Tourism
- ⌘ Trade and international trade

Papers on other relevant issues are also welcome.

➤ IMPORTANT DEADLINES

Abstract submission (max. 300 words): **19th February 2023**

Submission acceptance notification: **26th February 2023**

Final paper submission (approx. 5000 words – up to 16 pages):
16th April 2023

Final paper acceptance notification: **14th May 2023**

Note:

participation in the DIEM 2023 is possible with an abstract only.

Abstract only submission: **21st May 2023**

Abstract only acceptance notification: **28th May 2023**

➤ PROGRAMME COMMITTEE

Vrdoljak Raguž, Ivona (University of Dubrovnik, Department of Economics and Business, Croatia), **Chairperson**

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Griffin, Kevin A. (Dublin Institute of Technology, College of Arts and Tourism, Ireland)

Groznič, Aleš (University of Ljubljana, Faculty of Economics, Slovenia)

Host, Alen (University of Rijeka, Faculty of Economics, Croatia)

Islam Mazhar (Drexel University's LeBow College of Business, Philadelphia, USA)

Karasavoglou, Anastasios (Kavala Institute of Technology, Department of Accounting, Greece)

Keller, Peter (University of Lausanne, Institute for Tourism, Faculty of Business and Economics (HEC), Switzerland)

Kikerova, Irena (University "Ss. Cyril and Methodius"- Skopje, Faculty of Economics, Macedonia)

Kizielewicz, Joanna (Gdynia Maritime University, Faculty of Entrepreneurship and Quality Science, Poland)

Lazibat, Tonči (University of Zagreb, Faculty of Economics and Business, Croatia)

Mas Machuca, Marta (Universitat Internacional de Catalunya, Faculty of Economics and Social Sciences, Barcelona, Spain)

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Novák, Zsuzsanna (Budapest University of Technology and Economics, Faculty of Economics, Hungary)

Ozturk, Ilhan (Cag University, Department of International Trade, Faculty of Business and Economics, Turkey)

Rahimić, Zijada (University of Sarajevo, School of Economics and Business, Bosnia and Herzegovina)

Saucedo Acosta, Edgar J. (University of Veracruz, Institute of Economics and Social Studies, Mexico)

Sekliuckiene, Jurgita (Kaunas University of Technology, Department of Business Administration, Lithuania)

Shirokova, Galina (St. Petersburg University, Graduate School of Management, Russia)

Sroka Włodzimierz (Academy of Business, University of Dąbrowa Górnicza, Poland)

Stanton, John L. (Saint Joseph's University, Haub School of Business, USA)

Stojanová, Hana (Mendel University Brno, Faculty of Business and Economics, Czech Republic)

Umihanić, Bahrija (University of Tuzla, Faculty of Economics, Bosnia and Herzegovina)

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INTERNATIONAL ORGANISING COMMITTEE

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Smajlović, Ermina (University of Tuzla, Faculty of Economics, Bosnia and Herzegovina)

Turčinović, Davorka (University of Dubrovnik, Croatia)

Vidak, Nives (University of Dubrovnik, Croatia)

CONFERENCE FEES

Live participation: Eur 400 (VAT INCLUDED)

Online participation: Eur 200 (VAT INCLUDED)

PhD students, live participation*: Eur 200 (VAT INCLUDED)

PhD students, online participation*: Eur 150 (VAT INCLUDED)

Accompanying person:** Eur 200 (VAT INCLUDED)

* PhD Students: In order to be eligible for reduced conference fee, students must submit the Certificate of Enrolment for the current academic year 2022/2023. The Certificate should be submitted to info@diem-dubrovnik.com

**Accompanying person is a person who accompanies the participant of the conference (i.e. is not the co-author; co-author, if participating at the conference, needs to pay the above specified conference fee). The registration fee for accompanying persons includes the opening ceremony, the welcome reception, meals during the conference days and farewell dinner. Accompanying person can also participate in the scientific sessions or the poster sessions.

REGISTRATION FEE COVERS

- Access to the networking area (including coffee break area - three coffee breaks) (not included in Online participation fee)
- Access to Opening and Closing Ceremonies of the Conference
- Conference materials upon confirmation of your registration
- Welcome cocktail drink and City tour to the Old Town of Dubrovnik (not included in Online participation fee)
- Refreshments and snacks during the breaks (not included in Online participation fee)
- Lunch (not included in Online participation fee)
- Dinner (not included in Online participation fee)

Conference fee does NOT include: transportation, accommodation and excursion.

Please note that participants are obligated to pay all bank transfer costs as the Conference fee does NOT include bank transfer cost.

PUBLICATION OF CONFERENCE PAPERS

All abstracts and final papers will be blind reviewed by at least two reviewers. Programme of the Conference and Abstracts will be published in Proceedings of DIEM conference and Final papers will be published in Journal DIEM (ISSN 1849-3645 (Print); ISSN 1849-5206 (Online) that is available here:

<https://hrcak.srce.hr/diem?lang=en>

We are pleased to inform you that after the Conference (based on Programme Committee and decision of the Editors in Chief of journals co-operating with DIEM Conference), selected authors will be invited to elaborate on their research topic and submit expanded and revised papers for further publication in different scientific journals which are indexed in: Social Sciences Citation Index - Thomson Reuters, Emerging Sources Citation Index - Thomson Reuters, EconLit (USA), Index Copernicus, ISI Web of Science - Thomson Reuters, Web of Science, Scopus and other publishing bibliographic and research databases.

VENUE AND ACCOMMODATION

Conference will be held at the University of Dubrovnik, Akademis Akademia, Marka Marojice 2b, Dubrovnik, Croatia. More information about venue and accommodation can be found at the website: www.diem-dubrovnik.com

Detailed information about the Conference can be found at the Conference website: www.diem-dubrovnik.com

WE SINCERELY LOOK FORWARD TO YOUR PARTICIPATION!