



ICOT2025 Annual Conference

<https://iatour.org/icot2025/>

Regenerative Travel: Balancing Technology and Sustainability

The ICOT2025 conference builds on the eminent support of the international scholarly community and the success of the previous thirteen International Conferences on Tourism (ICOT) held in China, Cyprus, U.K., Italy, Thailand, Portugal, Greece, but also virtually following the COVID-19 outbreak.

The scope of ICOT2025 is to examine the needed innovative practices, technologies, initiatives, and policies to advance a more regenerative travel form that balances technology adoption with environmental sustainability and community benefits.

As the travel industry rapidly adopts new technologies, we must consider how to ensure this progress supports sustainability. This conference explores how technology can be leveraged to regenerate environments and communities impacted by tourism instead of destroying them. The conference will discuss technologies and initiatives that optimize resource usage, reduce waste and emissions, and encourage meaningful travel experiences that benefit tourists, destinations, and locals. Also, the conference addresses how scholars/practitioners can harness data, algorithms, and innovation to guide travelers to the most culturally rich and ecologically sound destinations and activities. This event provides a forum to debate these critical issues and forge a path toward a travel industry that restores what it touches.

The conference will be a unique opportunity where academics, professionals, researchers, policy makers, practitioners, and post-graduate students from the fields and industries of tourism and travel will meet, discuss, exchange ideas and express their views and scientific approaches. The ultimate objective is to stimulate a dialogue on how tourism in current times

should invest in innovative sustainable practices for its recovery and resilience, thereby building a more solid ground for sustainable, balanced, and holistic development.

We invite submissions on all aspects of tourism development, policy, planning, growth, management and marketing that will add to the current debate.

Conference Themes

The conference will focus on a broad range of topics related to tourism, including (but not limited to):

Regenerative Tourism Practices and Certifications	Sustainability, Degrowth and Overtourism
Tourism Development, Policy and Planning	Community Responses to Tourists and Tourism
Alternative and Special Forms of Tourism	Emerging Tourism Destinations
Collaboration and Cooperation between Stakeholders	Economic/Social/Environmental/Cultural Impacts of Tourism
Theoretical Perspectives on Tourism	Industry's Role in Managing Growth
World Heritage Sites	Information Technology in Tourism
Tourism Education and its Role in Managing Tourism Development	Challenges and Best Practices of Hospitality and Tourism Marketing and Management
Destination/Place Marketing	Globalisation Effects
Tourism Research and Methodology	Tourism Mobilities
Negotiation in Tourism	Authenticity and Commodification
Transportation and Tourism	Climate Change and Natural Disasters
The Future of Tourism	Evolution and Transformation of Booking and Distribution Channels
The Effects of Crime, Terrorism, Safety and Security	Responsible Tourism for Conservation and Development
Managing Human Resources in Hospitality and Tourism	Innovation in Tourism
Social Networking and New Forms of Tourism	

Abstract Submission Guidelines

Abstracts are invited for concurrent sessions and poster presentations. The abstract will be the sole criterion for reviewers to decide the acceptance (or not) of the paper or poster for presentation. Thus the abstract should clearly communicate the objective(s) of the work, the results and their significance, and the advancement over previous work. Time and effort spent constructing a clear, concise, and well-written abstract will maximize the chances of the paper being accepted. Original and significant work is a prerequisite for paper acceptance.

Submitted abstracts should be between 250 and 350 words. Please submit your abstract using our online platform at: <https://iatour.org/icot2025/submit-your-abstract/>

Key Dates

Abstract submission deadline (250-350 words)	20 th May 2025
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Notification of acceptance / referees' amendments	25 th May 2025
Conference	25 – 28 June 2025

Conference Fees

	Early Registration (Until 3rd June 2025)	Late Registration (Until 8th June 2025)
Full registration	€350	€550
Research Students Registration	€250	€400
Accompanying Persons (non-academic)	€200	€250

Contact Details

For registration or any further enquiries, please contact us at: icot.iatour@gmail.com

Looking forward to meeting you in Dubrovnik.