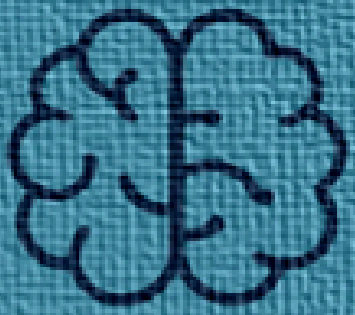
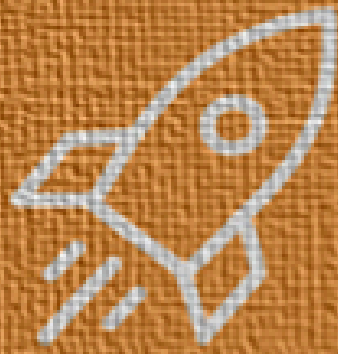




Neuromarketing

Understand
consumer behavior
using
neuroscience tools



Innovation Management

Learn how to
design
breakthrough ideas



Sustainable Startups

Build business
strategies with
ESG impact

INNOSENSE

Schedule (29.06. - 05.07.2025.)

All courses listed below in more detail will take place @
[Faculty of Economics & Business, classroom E-3](#)

All sports activities will take place @ [Student Dormitory](#).

In case of any changes to the schedule you will be notified via mail and WhatsApp group.

Saturday, 05.07.

Departure // Farewell

Schedule

Time	Sun (29.06)	Mon (30.06)	Tue (01.07)	Wed (02.07)	Thu (03.07)	Fri (04.07)
07:00 – 08:00		SPORTS ACTIVITIES	SPORTS ACTIVITIES	SPORTS ACTIVITIES		SPORTS ACTIVITIES
09:00 – 10:30		Sustainable Insurance Klime Popovski		Sustainable start-ups and entrepreneurship Milena Valeva	THREE ISLAND EXCURSION Departure – 09:00 @ Faculty of Economics & Business Return – 18:00 @ Faculty of Economics & Business	ASSIGNMENTS AND EXAMS
10:30 – 11:00		COFFEE BREAK	COFFEE BREAK	COFFEE BREAK		COFFEE BREAK
11:00 – 12:30		Neuromarketing Dušan Mladenović	Neuromarketing Dinko Bačić	Neuromarketing Ivana Pavlić Barbara Puh		ASSIGNMENTS AND EXAMS
12:30 – 13:15		LUNCH	LUNCH	LUNCH		LUNCH
13:15 – 14:45		Innovation Management Nebojša Stojčić Ana Pušić	Sustainable start-ups and entrepreneurship Milena Valeva	Innovation Management Nebojša Stojčić Ana Pušić		ASSIGNMENTS AND EXAMS
14:45 – 15:00		COFFEE BREAK	COFFEE BREAK	COFFEE BREAK		
15:00 – 16:30			Innovation Management Nebojša Stojčić Ana Pušić	Sustainable start-ups and entrepreneurship Milena Valeva		
19:00 –	WELCOME GATHERING & REGISTRATION @ Student Dormitory	SIGHT SEEING TOURS (18:45) @ Pile Gate - Red Ball Tour - Historical Tour - Game of Thrones	QUIZ & INTERNATIONAL NIGHT @ Faculty of Economics & Business	FREE TIME		
20:00 –						GALA DINNER (20:00) @ Student Dormitory