



SVEUČILIŠTE U DUBROVNIKU
EKONOMSKI FAKULTET
UNIVERSITY OF DUBROVNIK
FACULTY OF ECONOMICS
AND BUSINESS

Faculty of Economics and Business: your gateway to a global career

Unlock opportunities in the global market with our diverse programs designed to blend economics with practical business skills.



- Global exposure through **Double Degree programs**
- Hands-on learning with **strong industry connections**
- Career-ready skills in **tourism, marketing, and IT management**
- Cutting-edge research in areas like **digital economy, innovation, neuromarketing, and sustainable tourism**



Explore your future at UNIDU!



**"STUDYING HERE
OPENED DOORS TO A
GLOBAL NETWORK
AND CAREER
OPPORTUNITIES I
NEVER IMAGINED."**

– Sara, graduate student



Why choose us?

- **Personalized learning** with small class sizes
- Real-world experience through **internships** and **projects**
- Double Degree programs with **international recognition**
- Engage in **pioneering research** that addresses global business challenges

Programs offered:



Undergraduate:

Business (Tourism, Marketing, IT Management)

Duration: 3 years | **ECTS:** 180



Graduate:

Economics and Business (Marketing, Tourism, IT Management)

Duration: 2 years | **ECTS:** 120



Doctoral:

Business Economics in the Digital Environment

Duration: 3 years | **ECTS:** 180